

IPUR SEED GRANT CALL 2025: Evaluation of Risk Communication

Request for Proposals

1. Introduction

- 1.1. Based in the National University of Singapore, the Lloyd's Register Foundation Institute for the Public Understanding of Risk (IPUR) is a research institute which conducts research, outreach and education to enable people to make better decisions in the face of uncertainty. IPUR conducts research on risk perceptions and risk communications relating to a spectrum of risks, covering health and lifestyle, climate and environment and emerging and established technologies, with a focus on Asia.
- 1.2. IPUR's research covers three domains of risk, with details on the IPUR [website](#):
 - **Data and Technology**
 - **Environment and Climate**
 - **Health and Lifestyle**
- 1.3. Apart from promoting research that focuses on translational impact, the seed grant aims to encourage high-quality submissions for future grant calls.

2. Themes

- 2.1. IPUR invites proposals for seed grants for research projects on evaluation of risk communication.
- 2.2. Grant call themes include novel/advanced evaluation methods for risk communication interventions, rigorous application of evaluation methods to communications interventions in focus risk domains.
- 2.3. Focus risk domains include the following:
 - a) Health: mental health, infectious diseases, chronic diseases, clinical trials
 - b) Climate and environment: climate mitigation, climate adaptation, coastal risk, extreme weather, pollution
 - c) Technology: Emerging technologies, onshore and offshore infrastructure
 - d) Cross-cutting risks: health + extreme weather, AI + health, AI + environment, Net Zero + health, Net Zero + tech
- 2.4. Note that macroeconomic, geopolitical, investment and enterprise risks are outside the scope of this grant call.
- 2.5. The evaluation criteria are as follows:

- a) Contribution to development of evaluation methods for risk communication interventions
- b) Application to novel or creative risk communication interventions
- c) Application to one or more Asian countries
- d) Alignment with IPUR objectives and focus risk domains

2.6. Proposals meeting the following criteria will be given priority:

- a) Proposals with significant impact on safety of vulnerable groups
- b) Proposals with strong strategies for the communication of results

2.7. As the award is meant to provide seed funding which would lead to other grants, the proposal should identify potential grantor and/or collaborating agency to further the research.

3. Eligibility

3.1. Applicants for the IPUR Seed Grant Call 2025 must meet all of the following requirements:

- Principal Investigator (PI) must be full-time NUS academic staff.
- Research teams should be social-science based and cross-interdisciplinary.
- Project must be supported by respective Heads of Departments (or nominee) and Deans (or nominee) of each Faculty/School using the [Grant Endorsement Form \(GEF\)](#).

4. Award Information

4.1. Maximum grant amount is S\$20,000 per project.

4.2. Duration of each project should be up to 12 months.

4.3. One research grant will be awarded in this grant round.

4.4. Awarded grant cannot be used for travel or conference expenses unless essential to the aims of the project.

5. Terms and Conditions of Award

5.1. Before starting research, approved proposals must clear the respective Research Compliances and obtain approval from the appropriate Board/Office (where applicable). Funds will not be supplied without such approval. For further information on Terms and Conditions of Award (Research Compliance) please refer to [here](#).

- 5.2. Within 18 months of receiving the seed grant, the PI must apply for external funding that provides at least 30% indirect cost to the University, with total project value of not less than \$100,000. *Note: The external funding organisation need not be based in Singapore.*

6. Application

- 6.1. Research proposal should not exceed [5] pages and should be submitted using the template provided on [IPUR website](#), together with the Budget form.
- 6.2. The proposal should include the following:
- Executive summary of not more than 250 words
 - Project objectives
 - Contribution to IPUR goals
 - Impact
 - Team and expertise
 - Methodology
 - Data sources
 - Timeline
 - Budget
 - Links to relevant projects, grants
 - Strategy for the development of the research at the end of the grant period
- 6.3. Only proposals properly completed and with relevant supporting documents attached will be accepted for evaluation and assessment for awarding of grants.
- 6.4. Proposals should be submitted through all PIs' respective Heads of Departments and Deans, to the IPUR Seed Grant Call 2025 Evaluation Panel (c/o Ms Mengxi Xu, IPUR – mengxi@nus.edu.sg) by **15 August 2025, 4pm**.

7. Project Execution and Report

- 7.1. A final report on the achievements of the grant must be submitted to IPUR no later than **3 months** after the end of the project period. The template will be conveyed by IPUR staff closer to the project deadline.
- 7.2. Publication in reputable scientific journal. The IPUR grant should be acknowledged in all publications (journal articles, conference papers, book chapters, etc.). An example is as follows: "The authors gratefully acknowledge the research grant (A-727-xxx-xxx-xxx) provided by the Lloyd's Register Foundation Institute for the Public Understanding of Risk, National University of Singapore."
- 7.3. Dissemination Report for stakeholders must be submitted to IPUR no later

than **6 months** after the end of the project period. Applicants may also propose alternative deliverable appropriate to their intervention for consideration by the IPUR reviewers.

8. Timeline

- **Call for proposal:** 15 July 2025 (Tuesday)
- **Submission to Department:** 08 August 2025 (Friday)
- **Proposal submission by Faculty/School to reach IPUR:** 15 August 2025 (Friday), 4 pm
- **Outcome of award:** by 01 September 2025 (Monday)
- **Commencement of Project:** 01 October 2025