

# LLOYD'S REGISTER FOUNDATION INSTITUTE FOR THE PUBLIC UNDERSTANDING OF RISK



## Harnessing the value of experts to organisations and to society in the face of risk

Together with the Paris-Panthéon-Assas University, IPUR organised a workshop to take a deep dive into the identity, role and nature of experts. Titled "*Who are the experts? Crossing international perspectives from the social sciences*", the workshop

on 31 August brought together scholars from management science, public policy, psychology and other social science disciplines to share perspectives on experts.

[Read more.](#)

**CALL FOR PAPERS**

**The Risk Quotient Conference 2024**

INTERSECTING RISKS: PERILS, PERCEPTIONS AND POSSIBILITIES

Call for Papers: 15 September 2023  
Submission Deadline: 27 October

NUS National University of Singapore | Lloyd's Register Foundation Institute for the Public Understanding of Risk | THE UNIVERSITY OF MELBOURNE | MELBOURNE CENTRE FOR BEHAVIOUR CHANGE

Understanding what potential risks lie ahead can set the precedence for a more risk-informed society capable of being prepared or taking actions against the biggest threats to livelihoods. Together with the [Melbourne Centre for Behaviour Change](#), we have launched the [Call for Papers](#) for the Risk Quotient 2024 conference.

Held in conjunction with the Melbourne Centre for Behaviour Change 2024 conference, the Risk Quotient will take place on 29 February 2024 at [The Forum](#), Melbourne Connect.

Click [here](#) to submit your abstracts.

## Tackling plastic bottled water consumption in Singapore

IPUR worked with teams at UNLEASH Hacks 2023 to address the region's SDGs



On 1 and 8 July, IPUR participated in UNLEASH Hacks Singapore 2023 as a focus partner. The Hack is a local innovation sprint for young people to address the region's Sustainable Development Goals.

Working with teams to tackle our focus area: "Tackling plastic waste: Addressing Singapore's paradox of safe tapwater and excessive bottled water consumption while combating marine pollution", the solutions ranged from developing an app to encourage users to refill their re-usable bottles at public dispensers to working with hotels to provide re-usable bottles to guests. [Read more.](#)





### **Actionable steps to reduce individual carbon emissions**

A snapshot of the activities at our Getting to Net Zero workshop on 13 September. Flipping the standard conference structure, we invited participants to lead the conversation in facilitated group discussions on estimating individuals' carbon footprint and identifying the most effective individual actions to reduce emissions.

## **EVENTS**

### **Upcoming in October: IPUR seed grant call 2023**

We will be launching our annual seed grant call in October to promote research that focuses on translational impact and encourage high-quality submissions for future grant calls. To support projects in the articulation of findings, insights and pathways to impact, a portion of the funding will be allocated towards the development of an outreach component. Stay tuned for more information.

## **INSIGHTS**

**[Choice Symposium 2023: Investigating the role of scientific information in consumers' risk perceptions, judgements and decisions](#)**

To examine how consumers navigate an increasingly instantaneous information environment and engage with different sources of risk information in their decision making, IPUR convened a workshop at the 12th Triennial Invitational Choice Symposium. Held from 9-12 August at the INSEAD Campus, in Fontainebleau, France, the workshop assembled an international multidisciplinary team of domain experts to understand how risk-related information can be more effectively communicated by researchers, experts, and policymakers. [Read more.](#)

### [Using open-data platforms to educate consumers on greener choices](#)

In a recent article in The Business Times, Prof Leonard Lee, IPUR Director, and Prof Alberto Salvo suggest that the SimplyGo platform can be turned into an open-data platform that covers more than just public transit and that includes all urban travel transactions. Through the gamification of urban travel, the platform can be used to educate consumers on the carbon footprint of their travel choices while incentivising consumers for making greener choices. [Read more.](#)

### [JAMA feature: Using batik art to communicate public health risks](#)

IPUR had a review of our batik art installation "RiskTalk" featured in the Journal of the American Medical Association (JAMA), the most widely circulated medical journal in the world. Connecting art and science to communicate public health risks, the installation features a combination of techniques including hand-drawn batik, hand-stamped batik, and hand-screened batik, to depict trends in mentions of risk-related topics in popular written media from 1810 to 2009. [Read more.](#)



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